

9-18-1970

The Bison, September 18, 1970

Follow this and additional works at: <https://scholarworks.harding.edu/thebison>

Recommended Citation

The Bison, September 18, 1970. (1970). Retrieved from <https://scholarworks.harding.edu/thebison/956>

This Newspaper is brought to you for free and open access by the Archives and Special Collections at Scholar Works at Harding. It has been accepted for inclusion in The Bison by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



HARDING
U N I V E R S I T Y

Editorial Staff Chosen For '70-71 Newspaper

SA Plans Service Program In Pre-School Conference

By Kathy Burton

Editors for the 1970-71 **Bison** were announced this week by Mary Stites and assumed their duties with this issue.

Associate editors are Kaylen Hall and Glenna Jones. Miss Hall is a senior American Studies major from Sacramento, Calif. Miss Jones is a sophomore art-journalism major from Mineola, Tex.

Serving her second year as assistant editor is Debbie Ganus, a junior math major from Searcy. Also returning is sports editor Lary Sanderson.

Gary Martin, a senior secondary education major from Gainesville, Fla. is the new religious editor. The duties of news editor have been assumed by Kathy Burton, a sophomore French major from Charlotte, N. C. Women's sport's editor Bonnie Messer is a junior physical education major from Harrisburg, Ark.

This year's associate editors bring varied journalistic experience. Miss Hall worked this summer with the **Arkansas Democrat** as a women's page staff writer. Her main duties were interviewing and editing syndicated copy. Feature writing and layout will be her primary **Bison** responsibilities.

Miss Jones's high school newspaper, **The Jacket Buzz**, won third place in the Texas high school journalism finals under her editorship. Her primary responsibilities will be news gathering and layout.

Holding membership in the band and A Cappella Chorus is

Debbie Ganus, whose main assignment will be gathering news. Also handling news, Miss Burton is a member of the French club and SNEA.

Martin, president of last year's junior class, is presently senior men's SA representative. He also supervises the Academy wing of West dorm and manages KHCA, the campus radio station.

Sanderson and Miss Messer are both supporters of the intramural program. Sanderson is an English major from Huntsville, Ala. Miss Messer participates and officiates in all phases of women's club and intramural sports.

This year's editorial page will be a product of a new policy. An editorial board including the editor, associate editors and assistant editors will be responsible for editorial opinions expressed on page two.

Bison Staff Meeting Called by Editor

Any student interested in writing for the **Bison** should attend an organizational meeting tonight at 6:00 in the **Bison** office on the second floor of the student center. Freshmen and transfers are especially invited. Present staff members are expected to attend.

Reporters are especially needed to work for the **Bison**. Positions are also open for columnists, feature writers and photographers.

By Alice Landrum

Student Association president Wayne Dockery emphasized the need to serve the students in a conference for S.A. officers and representatives held Sept. 4 and 5.

In addition to Dockery, other officers present were vice-president Kay Smith, secretary Stevie Green and treasurer David Fincher.

Along with the faculty sponsor, Dr. Jerome Barnes, were the following class representatives: senior men's and women's representatives, Gary R. Martin and Chor Yen Tan; junior men's and women's representatives, Gerald Burrow and Candy Cleveland; and sophomore men's and women's representatives, John Carr and Karen Holland.

The two-day conference covered four sessions dealing with the assignments for first week activities, the purpose and responsibility of student government, the mechanics of student government and the plans of student government.

During the session devoted to mechanics, Dr. Evan Ulrey spoke to the group on the importance of human relations. Later during the planning session, Dr. Ganus pointed out the S.A.'s responsibility to the students.

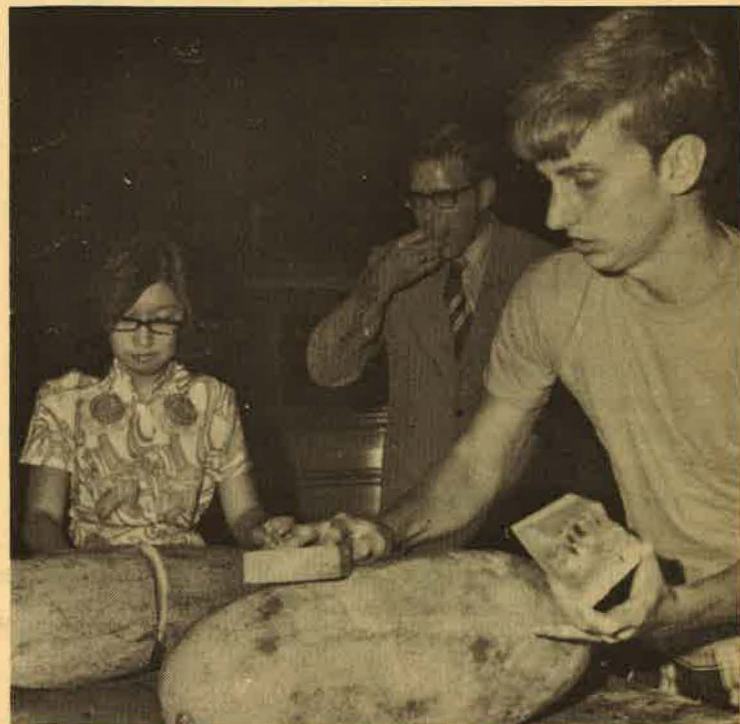
With stress on the need for improving public relations and on the importance of providing for students' needs, the council members initiated several changes.

Three new standing committees were set up to help the S.A. plan and work more effectively. The Social Affairs Committee will plan social events through the year. The Academic Affairs Committee will provide evaluation of faculty, curriculum and study habits. The Constitutional Committee will study the constitution and revise it.

This year Student Association

meetings will be open to anyone who has a proposal or suggestion. Periodically S. A. members will be in the office to take any complaints or suggestions.

Suggested purchases included pool tables, televisions, carpet, stereo system for the student system and a clock with chimes for the bell tower. The S.A. may use some of the money to provide refreshments for study breaks three nights a week.



Dean Virgil Lawyer participates in the activities of the SA-sponsored watermelon party.

- PHOTO BY KRIS WEST

Construction Underway on New Facilities

By Debbie Ganus

Construction was begun this summer on a new addition to the library and a new men's dormitory, both of which are to be completed in the summer of '71.

The John Mabree Foundation provided a grant of \$400,000 for the new two-story library section which will consolidate the periodicals, give more area for individual study and house the Educational Media Department

and the Oral History Collection.

Part of the grant will be used for renovations in the existing building, which will be increased in size by 80 per cent. Seating capacity will be expanded to 600, and total shelving capacity to 170,000 volumes.

Shirley Birdsall, librarian, mentioned that the proposed periodical section on the first level will be an improvement over the present situation because special study tables and better lighting will be provided;

and reading materials will be located near the indexes.

New rooms will be built for both bound periodicals and for unbound periodicals, which will still be checked out. Also, a new office area and circulation desk will be built for periodicals and records.

Space for record storage, a listening room for the Oral History Collection and records, and a study area will be included along with a microfilm reading section.

The Educational Media Department will move from the old science building to the first level of the new addition. A dark room, an office, a preview room for films and a storage and work area are being constructed for the department. This section will have a separate entrance, and special electrical equipment will be installed.

On the second floor will be the Archive Room, a large conference room containing Harding yearbooks, bound volumes of the **Bison** and other materials relating to the history of the school. Rare books will be stored in this room.

Seven typing alcoves where students may bring their own typewriters are included in the plans. Three smaller conference room, furnished with tables and bookshelves, additional shelving for stack books, and study carrels, both individual and in series, will also be located on the second level.

An alcove for new books will replace the area on the second floor now used for stereo listening.

Most of the new area will be carpeted. New restrooms and a new stairway will also be included.

In the present structure, the seminar room will be converted to a staff lounge and work area. New light fixtures have already been placed in the large reading room where the windows will be closed off and additional shelves will be installed

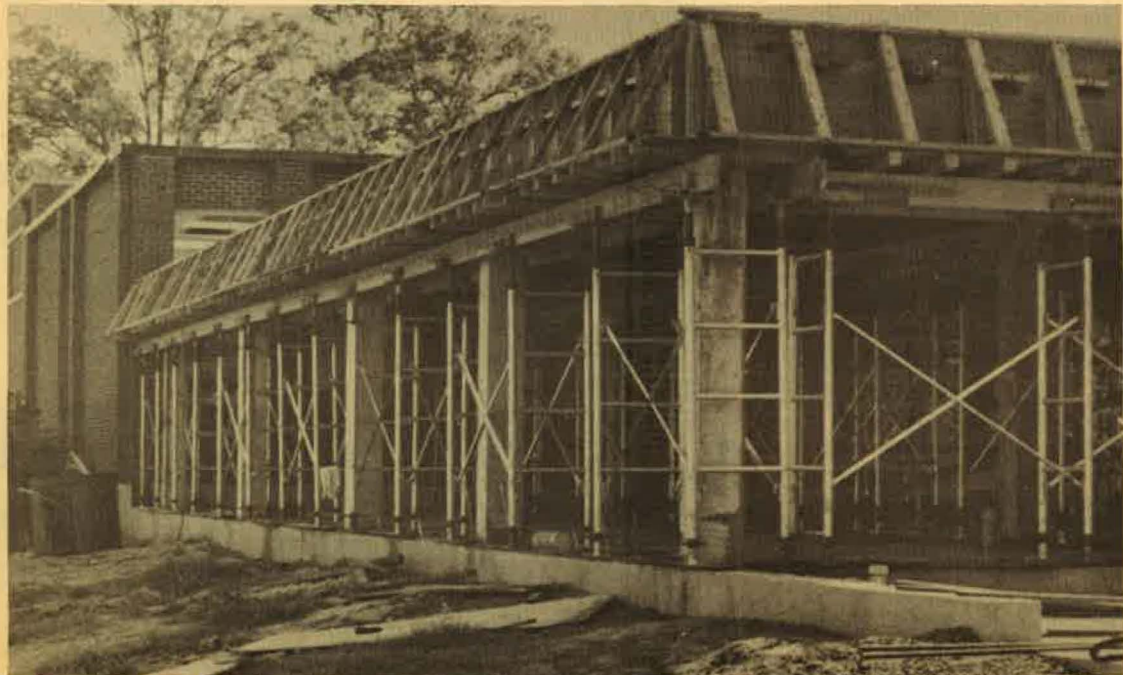
Heating and cooling of the entire building will be placed on one system. Currently the building is air-conditioned on two temporary systems which cause temperature differences from room to room.

Miss Birdsall stressed that the library is increasing in importance as a place for study because of a growing student body and crowded dormitories. Beginning this fall, a student monitor will be on duty in the reading room to encourage a quiet atmosphere.

Construction began Aug. 10 on a \$975,000 new men's dormitory, located behind the old Harding Academy football field. Similar to the newest of Harding's men's residence halls, the three-story structure will be air-conditioned and will house 210 men.

According to Lott Tucker, vice-president for finance, the Nabholz Construction Company of Conway, Ark., was the low bidder on the project. When completed, the structure will be the third dormitory built on the Harding campus in the last four years. The newest men's dormitory presently being used was completed in 1967 and the new women's dormitory was finished in 1968.

These facilities represent a \$2,574,000 investment during the college's Decade of Development. Funds for the residence now under construction were made available through a loan from the Department of Housing and Urban Development.



Construction is well underway on the first floor addition of Beaumont Memorial Library.

- PHOTO BY KIRK SEWELL

From the Editor's Desk:

Editorial and Letters Policy Presented by Bison Editors

The *Harding Bison* is a student newspaper. It is written, edited and financed by students. It is the voice of the students.

Students, however, must understand the principles upon which the *Bison's* editorial policy is founded. The publisher of the *Bison* is Harding College; the *Bison* exists because Harding exists. Because a newspaper should reflect the ideas of its publisher, the *Bison* will strive to uphold the ideals and principles upon which Harding College was founded.

Criticism, however, will not be excluded from the pages of the *Bison*. Indeed, it will offer as much constructive criticism as is deemed necessary. But it is not an instrument with which the student body can work against the administration and faculty.

Informing its readers is the primary function of a newspaper. The goal of the *Bison* editors is to present interesting coverage of campus events with complete and factual reporting. The *Bison* will be responsible for informing its readers, not for stirring controversies and disputes.

Separate from the news pages, the editorial page will reflect the ideas and opinions of student writers. The *Bison* welcomes letters to the editor reflecting student opinion on relevant campus and national issues. However, the *Bison* will not be used for unleashing attacks on campus personalities or for arguing trivial personal differences.

All letters to the editor must be signed, although names will be withheld upon written request submitted with the letter. Letters should be no longer than 200 words and must be typed double spaced.

Because of space limitations the *Bison* reserves the right to edit letters as necessary while still maintaining their purpose. All letters will be considered, although the staff will use discretion in selecting material for public appraisal.

Deadline for the submission of letters to the editor is Monday at 1 p.m. of the week of publication. Letters may be submitted to the *Bison* through campus mail or brought to the *Bison* office on the second floor of the student center.

Striving to maintain and promote Christian thought and action on our campus as well as to fulfill the functional duties of a newspaper, we will retain the motto, "Liberty is Found in Doing Right."

— M. S.

The Harding BISON



"Liberty is Found in Doing Right"



| | |
|-----------------------|--|
| Editor | Mary Stites |
| Associate Editors | Kaylen Hall, Glenna Jones |
| Assistant Editor | Debbie Ganus |
| News Editor | Kathy Burton |
| Religious Editor | Gary Martin |
| Sports Editor | Lary Sanderson |
| Women's Sports Editor | Bonnie Messer |
| Cartoonist | Patty West |
| Columnists | Marcia Hays, Carol Mannen |
| Proofreaders | Joe McReynolds, Charles Anderson |
| Staff | Alice Landrum, Cynthia Patchell, Marilyn McInteer, Karen Holland, Kirk Sewell, Kris West, Bruce Baker |
| Secretary | Sue Meeker |
| Business Manager | David Sain |
| Staff Accountant | Bob White |
| Faculty Sponsor | Dr. Neil B. Cope |

Official weekly newspaper published during the regular academic year except holidays and examinations weeks, by Harding College, Searcy, Arkansas.

Subscription Rates: \$3 per year
Second Class Postage Paid at Searcy, Arkansas 72143

Gary Martin

'Born Free'?

Freedom has become the pass-word of our generation. "Born Free" conjures up in our minds the life of no restrictions, no demands and no responsibilities.

To be as free as the wind is an innate desire within the adolescent. Campus demonstrations protest the bonds of the establishment, and college students everywhere clamour to do their own thing.

Don't they see that complete freedom, if it were even possible, would be disastrous? Would a guitar make music if the strings refused to be fastened at both ends? Will a kite fly if the string which holds it breaks?

Can a river that refuses to be harnessed produce the power

needed to make electricity? Is it possible for man to expect both freedom from restrictions and ability for productivity at the same time?

Genuine freedom is found only in the rational and realistic understanding of our own limitations. The ancient myth tells of how a boy and his father became as free as birds to fly in the air. But the extent of that freedom was clearly defined when the elder warned his offspring to stay low so that the sun would not melt the wax which fastened feathers to their wooden wings.

Drunken with his unprecedented liberty, the boy disregarded the warning, exceeded the limit and fell to certain death in the waters that churned below.

Man's freedom consists of choosing whom he will serve. Christ challenges obedience while Satan beckons for followers.

Whose slave are you? The Devil's kids rattle their chains of sin to show that they are free. Sons of God quietly carry crosses and admit that they are in submission.

A wealthy Southerner some time ago purchased a slave and then gave him his freedom. With tremendous gratitude, the slave offered, "Since you have given me freedom, I will serve you for the rest of my life."

Christianity is freedom to serve Christ, not freedom from responsibilities. Even when you are away from home.



President Ganus Visits Tomb of Lenin, Testifies to Leader's God-Like Status

By Mary Stites

"Lenin used to say that totalitarian societies find it difficult to do without a god. How come there is no god in the Soviet Union today? . . . There is. His name is Lenin."

The answer to this question, posed in the July 12 issue of *Parade*, confirmed the impressions recently received by President Clifton L. Ganus. Dr. Ganus, accompanied by his wife; son, Charles; and daughter, Debbie, completed a 22-day educational tour of Russia and Iron Curtain countries during the summer.

Commenting on the Russian attitude toward Lenin, the chief executive said, "He is their God. Lenin has defined communism as it is today, just as Mao has done for China. His word, his writings are their Bible. By it they live, quote from it profusely."

Reverence for the tomb of Lenin, stated Dr. Ganus, is an important evidence of this great esteem for Russia's "god." "It is something which one has to experience," he said. "People line up by the thousands to see Lenin's corpse. The lines are a half-mile long, three and four abreast."

According to officials at the tomb Lenin's body is shown three times per week, although President Ganus observed that the showings seemed more frequent.

Because the Ganuses were tourists, they were taken to the "head of the line" and had to wait only about thirty minutes before entering the tomb. While they were waiting, secret police broke into the line, stood for a few minutes, then left to stand elsewhere.

Describing the entrance into the marble structure housing Lenin's mausoleum, Dr. Ganus stated that viewers became very quiet and reverent. "Debbie had her hand in her pocket. A guard kept touching her arm to tell her to remove it," he said.

Within the refrigerated chamber housing Lenin's body, Dr. Ganus counted fifteen guards stationed only a few feet apart. "I have never been scrutinized as I was that day," he said.

According to Dr. Ganus, a second evidence of Lenin's god-like status is the fact that his name is a household word. Permanent quotations from Lenin are found on the tops of buildings, on pictures and on statues. In hotels tourists are

exposed to his pictures and quotations.

President Ganus described a square in Leningrad in which stands a 65-foot billboard of Lenin in red. "Washington to us is important, but nothing like Lenin. He is almost nothing compared to Lenin," he stated.

Public speeches, commented Dr. Ganus, are another testimony to the influence wielded by Lenin. He quoted from a speech made by the President of the Soviet Union, Leonid Brezhnev, at an April 22 celebration of Lenin's 100th birthday. Brezhnev's speech ended with "Long live the all-conquering strength of the ideas of Marxism-Leninism! Lenin lived, he lives, he will go on living!"

Although aware that the celebration of Lenin's birthday was partially responsible for the increased frenzy of Leninism, Dr. Ganus stressed that the tributes to Lenin were still present two months after the celebration.

Dr. Ganus indicated that he saw many Russian youths at the tomb. When questioned about their attitude toward this extreme Leninism, he said, "They have been steeped in it.

This is all they have known. The Russians start early in indoctrination; their education is restricted, parroted. They permit no outside reading."

He emphasized that the problem of student unrest and campus disturbance does not exist in Russia as it does in the United States. "There are no demonstrations in Russia," he said. "All students are in school on scholarships. All the government has to say is 'Do you want to stay in school?'"

The rural areas are not as knowledgeable of Lenin, but the same educational system exists throughout the country," stated Dr. Ganus. "It has been said that the rural areas are two hundred years behind Moscow."

Harding's president is only one of eighteen million persons who have viewed the body of Lenin since he died in 1924. The Lenin mystique has been drummed into every Russian citizen by all types of communications media. This fact accounts for Dr. Ganus' statement that "there is no doubt but that Lenin is their god and his word is their Bible."



A 65-foot billboard of Lenin stands in a square in Leningrad.

Former Coed Returns as Dean

By Kaylen Hall

"My feeling is that it's good to have as few rules as possible and enforce those that do exist," said Mrs. George Egly, Harding's new dean of women. She is taking over the responsibility for women assumed last year by Virgil Lawyer, dean of students.

"I don't know that Harding needs too many changes, but times have changed. I feel young ladies are quite capable of many things — such as responsibility."

One thing which she plans to revise is the signing out system.

In the midst of another hectic day, Mrs. Egly paused to say that she loves everything about her new job, especially the girls' attitude and cooperation.

Three red velvet rocking chairs warmed her office in the New Women's dorm where we sat. She had looked all over town for them, explaining, "I'm here to serve people and to try to make them comfortable."

Before coming to be dean of women, she was a school social worker in Carol Stream, Ill. She worked with parents and teachers in attempting to solve students' behavioral problems.

This is Mrs. Egly's second stay at Harding. As a student, she roomed with Miss Shirley Birdsall, now head librarian, and remained two years. She also attended the University of South Dakota and the University of Missouri where she received her master's degree in social work. This time she brings with her a husband, who will study the biological sciences here.

In her reserved, yet sympathetic way, Mrs. Egly talked more about rules for women:

"Here at school we have the mature, responsible individual and the immature individual, from one extreme to the other. No rule is going to cover each person individually, but it is going to cover everybody for the good of the whole. Naturally somebody's not going to be happy with it. And here, too, we have to consider in making or breaking rules, not only what is acceptable to society, but to God."

But she is optimistic about people, adding, "So far I've met some really fine young ladies. They are quite capable and I'm sure they will make the world a much finer place to live. I'd get out of this job if I didn't believe in people."

Coeds Welcomed By Big Sisters

Sixty-seven upperclass coeds converged on the campus Sept. 3 and 4 to prepare for the arrival of approximately 350 freshman and transfer girls.

The Big Sisters, a group formed twenty years ago, began their work this past summer as they corresponded with new female students to acquaint them with life at Harding.

Pre-school activities included a dinner to prepare the Big Sisters for the arrival of the students. Kay Smith, chairman of the organization, outlined the program of activity for the first few days.

Highlighting the first week of activities was an all-women's meeting at which the Big Sisters presented a humorous skit portraying life at Harding.

The culmination of the activities were dormitory wing parties to acquaint "little sisters" with their fellow classmates.

Fall Enrollment May Surpass Previous High

Fall registration for Harding College is expected to reach an all-time high this year, according to registrar Virgil M. Beckett.

Beckett stated that 1850 students had already registered and that seventy-five to one hundred more are expected to enroll in the next four weeks.

Contrasting this year's figures to last year's, Beckett pointed out that fewer than 1800 persons registered early last year and that the final enrollment was 1925 for fall 1969-70.

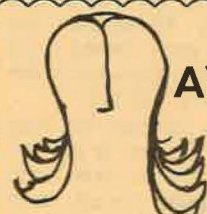
The college recorded its highest enrollment in 1968 when 1943 students registered. "If registration continues as it did last year, we have a chance of going over our high mark," stated Beckett.

Registration ends Monday, Sept. 29, after which the official enrollment total will be released. Beckett was not yet able to give the figures for each class, the number of transfers or the division of the total enrollment into men and women students.

Increased enrollment has once again posed housing problems, as women are still packed three to a room in Kendall and Cathcart. For the first time women also occupy the Stapleton house. Men once again are lodged in the American Heritage center as well as in the regular dormitories.



In her office Mrs. Egly counsels a Harding coed.



MAYFAIR COIFFURES

Welcomes You!

Complete Wig and Hair Piece Service

- Six Stylists operating Mon.-Sat.
- Latest Equipment and Supplies
- Professional Know-how gives you the best of the profession's art

CALL US FOR APPOINTMENTS — 268-5400

Main Floor of Mayfair Hotel

103 N. Spring

Like Good Things?

You'll Like DynaGroup

If you desire to

**CALL
TODAY
for
YOUR
INTERVIEW**

1. Gain more self-confidence
2. Build your self-image
3. Set clear goals
4. Learn to express yourself more effectively
5. Develop better human relations
6. Gain more ease in conversation
7. Learn to solve problems and make decisions
8. Learn how to motivate yourself more easily
9. Develop more enthusiasm
10. Discover and unlock hidden potential

ANOTHER DYNAMIC

**DynaGroup®
CLASS FORMING NOW**

For More Detailed Information, Contact Roddy Osborne, after 5 p.m. 268-5657

**FAMILY
SHOE
STORE**

**Rand and Randcraft
Shoes for Men**

Vitality

Miss Wonderful

**Poll Parrot
Shoes
For Children**

200 N. Spring

Friendship, Evangelistic Success Reward European Campaigns

By Cynthia Patchell

Twenty-six Harding students experienced the rewards of participating in evangelistic work as well as the excitement of visiting in a foreign country in the campaigns held in Germany, Holland and Austria this summer.

Dr. Joe Hacker, Dr. Kenneth Davis and Bob Helsten led twenty-four workers who divided into two groups for campaigns in the Hague and Cologne. The students later joined for a combined effort in Vienna.

Two Harding students, Tom Walden and Mary Browning, were part of Project Germany which held campaigns in Aachen, Munich, Nuremberg and Dusseldorf. The twenty-six members of this group were young people from several Christian colleges.

Workers in these European campaigns went from door to door issuing a personal invitation to nightly services in the German or Dutch language. They also sang in the parks or on street corners and distributed literature to the crowds which gathered.

Staying in the homes of native Christians provided students with an opportunity to become

acquainted with the way of life in the countries which they visited.

Often the hours grew long for the students, for the work which they did was quite tiring. Yet, they persisted in their efforts. What reward did they receive?

Dianne Doty remembers the friendships that developed among the campaigners as well as between the congregation and the American youths.

It had been pointed out to Karla Anderson that if the workers maintained their best effort they would be fully rewarded. This fact was forcefully demonstrated to her when the first two baptisms of the campaign in the Hague took place on the night before the campaigners returned home.

To Keith Hammond the greatest reward was the realization that although Christians the world over may speak different languages, they speak the same language of the heart.

Many of the students feel that their work in Europe is not yet complete. Invitations have been received to return to all three countries again and also to Budapest, Hungary. Plans for campaigns in the summer of 1971 are already being made.

Faculty Is Increased by Fourteen; Four Back from Leaves of Absence

By Kathy Burton

Fourteen new members and four who have been away on leaves of absence have joined the first Harding College faculty of the 1970 decade.

The administration and eleven departments have received additions to replace five teachers on academic leaves of absence and ten members of the 1969-70 faculty who did not return.

Filling two administrative posts are Dr. James Carr and Mrs. Bernadine Egly. Dr. Carr is the new Assistant Dean-Academic. Mrs. Egly is assuming Dean Virgil Lawyer's duties as Dean of Women.

Dr. Carr was formerly Assistant Chancellor of Student Affairs and chairman of the University Christian Center at Florida State University. He received his doctorate in guidance and counseling from Indiana University.

Mrs. Egly was a Harding co-ed from 1950-52 and later completed her B.S. at the University of South Dakota. In 1963 she received the M.A. in Social Work from the University of Missouri. Since that time Mrs. Egly has worked as a counselor in a West Chicago, Ill., school district.

This year's visiting Professor of Bible and Missions is Evertt Huffard, who has been working with the Arab population in Jerusalem. He received the M.A. degree from Eastern New Mexico University.

Returning to the Bible depart-

ment is Allan Isom, an Ed.D. candidate at New Orleans Baptist Theological Seminary.

The newest addition to the mathematics faculty is David Timmons, who holds the M.A. degree from the University of Colorado.

The English department has gained two new teachers. Richard D. Ramsey earned the bachelor's degree at Southeastern Louisiana State College and the master's degree at Vanderbilt University. His thesis, "A Bibliography of Edmund Wilson," has been published by David Lewis of New York.

Lawrence Underwood, also joining the English department, received his B.A. from Harding. After earning the M.Ed. at Auburn University, Underwood did a special study in communications at Syracuse University on a National Science Foundation fellowship.

Joining the department of business as an assistant professor is Milton E. Miller, a retiring lieutenant colonel in the Air Force. He has completed his Master of Business Administration degree at American University, has spent several years directing USAF education programs and has taught college courses.

Returning to the history department after a leave of absence is Thomas Statom, who did doctoral study at the University of Alabama.

New to the biology department is Michael V. Plummer, who

earned four letters in football and four letters in baseball during his undergraduate years at Harding. He was also All-AIC in baseball and AIC Scholar Athlete in 1967. Plummer received a three year NASA Fellowship in ecology to Utah State University but was drafted after completion of the M.S. degree.

Another Harding graduate, Kathryn Campbell, is an instructor in physical education. She is the wife of Harding's Dean of Men, Eddie Campbell.

Ted Altman, after completing all but the doctoral dissertation at North Texas State University, returns to his teaching duties in the physical education department.

Dr. Edmond W. Wilson completed his undergraduate study in chemistry at Auburn University before doing doctoral study at the University of Alabama. His last two years have been spent at the University of Virginia on a post-doctoral fellowship in physical and inorganic chemistry.

Miss Eva Thompson has been appointed associate professor of home economics. She received the master's and doctorate degrees at Texas Women's University. Miss Thompson will serve as co-director of the home management residence.

Returning from leave is Billy D. Verkler, a Ph.D. candidate at Mississippi State University. He resumes his duties in the department of sociology.

Joining the department of sociology in the spring will be Lewis Moore, who is presently doing doctoral study at Memphis State University.

Robert E. West returns to Harding as a member of the speech and drama faculty. As an undergraduate he was a member of A Cappella, Belles and Beaux, Campus Players and the Bison track team. Last year West was at Abilene Christian College on a drama fellowship.

As an associate instructor in speech, James D. Huddleston comes to Searcy from David Lipscomb College. There he achieved an outstanding record in drama by playing leading roles in major productions, directing plays and working in the technical aspects of the theater.

28 New Additions Boost Band to 62

Twenty-eight new members have boosted the Bison Band to a total of sixty-two, making it one of the largest bands in Harding's history.

Additions to the clarinet section include Marsha Hargett, Betty Murphy, Paul Chandler, Vickie Johnson and Julia Moon. The flute section has added Becky Mallard, Carolyn Spivey, Susan McNew, Donna Dale, McKay Shields, Elaine Jorgensen and Lynda Hayes. Becky Cochran will play the bells.

Saxophone players added are Pat Patchell, Larry Curtis, Kaydie Morris, Rodney Block and Floris Whittington. Kathy Byers and Robyn Smith will play the French horn, while Tom Martin will play baritone and Steve Kingdon the bass.

The brass section has added Bryan Hudson, Brett Fox, Benny Brooks and David Ferguson to play the cornet and Mark Frost and David White the trombone.

George Baggett, director of the band, has announced that a symphonic band, which will play concert music, will be formed the fourth week of school. Admission to the band is by audition only.

WELCOME HARDING STUDENTS

U - DO - IT CAR WASH

Highway 67 East
Across the street from Carder Buick

25c For Each 5 Minutes

ALL NEW Equipment—600-lb.psi

FOUR BAYS AND TWO VACUUM

SOAP, RINSE & WAX

Free Wheel, Tire and Bug Soap

Make your engine & body sparkling clean.

We Will Strive To Give Excellent Service

NOEL HIPPIE, Owner

DRYER'S SHOE STORE

West Side of Court Square

- Florsheim's
- Weyenberg
- Connie's
- Jacquelines

The Go-With Shoes for Every Look.
Crinkle, Patent, Suede, Charlie Browns,
Buckles and Wing Tips in Solid Colors
or Antique.

Students—10% Discount
With ID Card
Sept. 18-26

Boots for He and She



The Harding LAUNDRY & CLEANERS

• Conveniently located behind the student center—next to the coin-operated laundry.

• THE MANAGEMENT Bids You •

All A Happy...

WELCOME BACK!

All you students look so nice this year. Well, we can't help you keep that tan, but we can take care of those sharp clothes for you, to help them stay sharp and look nice a whole lot longer.

Right now we have a special 10% discount for you on 2 or more items of dry-cleaning or 5 or more shirts or other laundry items. Come on over and Do It

Five Posts Filled On College Staff

By Glenna Jones

Five new staff members begin work with Harding College as the fall term opens.

Dr. Jerome Barnes has been named director of the Educational Media Center. Dr. Barnes received his Ed.D. from North Texas State University during the summer, after completing his dissertation on "Education of the Migrant Worker's Children." He received his B.A. and M.A.T. degrees from Harding and has been a member of the Harding faculty for eleven years.

Louis Butterfield, a 1969 Harding graduate, works with Dr. Barnes as assistant director of the Educational Media Center. He majored in Bible and has preached for the past year in Fulton, Miss.

Appointed as director of the news bureau is David Crouch, a 1970 graduate of Harding and 1969-70 Bison editor. In statewide competition of the Arkansas College Press Association, he won a first place citation in editorials and a third place in sports feature writing. Crouch is in charge of gathering and assimilating news and dispatching news releases to periodicals and newspapers.

Another 1970 graduate, Dean Bawcom, has been appointed to assist director of admissions Fred Alexander. As admissions counselor, he will advise and inform students of loans and various programs connected with college work.

Bawcom received his B.S. degree in business administration. He was a member of Harding's three-time Arkansas Intercollegiate Conference championship tennis team. In 1968 he was the AIC singles champion and in

1969 was listed among the Outstanding College Athletes of America.

Don Smith, a former helicopter pilot for the Memphis Police Force, has been named as full-time pilot for the college.

Smith takes the place of Harry Risinger, who died July 17 of a heart attack while mowing the lawn at his home. Risinger had been the college pilot for fifteen years.

Announcement of their appointments was made by President Ganus at the annual pre-school conference at Camp Tahkodah.

Davis Announces 38 Selections For Fall Personnel of A Cappella

The selection of thirty-eight new members of the A Cappella Chorus was announced this week by director Dr. Kenneth Davis. Chorus personnel for this fall will include sixty-nine singers.

Additions to the first soprano section include Kathy Byers, Julia Moon, Nancy Duhon and Beverly Martin. Second sopranos added to the chorus are Debbie Lynn, Judith A. Bean, Marilyn Pope, Donna Sue Curtis and Joyce Thornton.

New members of the first alto section are Cathy Walters, Donna Dale, Debora L. Dillard and Donna Wright. Marceline Lasater, Floris Anne Whittington, Debbie Bryant and Dana Cowart were selected for the second alto section.

Rodney Block and Marc Williams will be joining the chorus as first tenors. Those selected as second tenors include Roy Stephenson, Rodney Bell, Jeff Hopper, Larry Curtis, Brett H. Fox and Keith Rhodes.

Men who made the first bass section are David Luke, Rick Timmerman, Danny Blucker, Richard Duke, Michael Root and John Stephen Kingdon. Kelly Morris, John Parham and Roger L. Rutter were added to sing second bass.

Returning first sopranos are Linda Thompson, Celia Thompson, Susan Woods and Nana Cowart. Seconds include Rebecca Bagnetto, Carol T.

Adams, Judy Street and Judy Adams.

Old members of the alto section include the following first altos: Debbie Ganus, Catherine Gould, Beverly Jo Tipps, Judy Griffith and Carol Mannen; and the following second altos: Holly Catterton, Dianne Doty, Kathy Green, Carisse Mickey and Kathy Strawn.

Charles Davis, Doug Killgore, John Nunnally, Bruce Stidham and Charles Bates have returned as first tenors. Second tenors who are again with the chorus are Chuck Richardson, Rick Smith, Richard Taylor and Mike Lucas.

REGISTERED

Keepsake

DIAMOND RINGS

Complete Watch Repair

LESLIE JEWELERS

(Formerly Garrison's)

319 N. SPRUCE

Merle Norman Cosmetic Studio

WELCOME STUDENTS!

We Invite you to
A Complimentary
Lesson in Make-up.

108 W. Race 268-8917

The Crest of Quality

WELCOME TO SEARCY!

We have enjoyed serving
you in the past,
And are looking forward
to serving you
Again this year.



Member FDIC 268-5831

Visit the Colonel

IN SEARCY
2504 E. RACE

Come before and after
the game.

Call in, Eat Here, or
Take it with You.

FAST Enough SERVICE
For A
Half-Time Snack!!



It's finger
lickin' good

Every college student's handy letter home

(Fill in blanks, tear out and mail.)

Dear Mom and Dad:

I miss you. The food is _____ good
_____ fair
_____ uncertain

I am studying a lot, but the courses
are very difficult. I think my grades will
be _____.

I'm running a little short so how about
sending \$ _____.

Also, I forgot to ask you to call the
Arkansas Democrat and have them deliver
the paper to me here. It would probably be
simpler for you to pay for it, rather than send
the money to me.

Always thinking of you,
Signed _____

ARKANSAS DEMOCRAT

For 98 Years, Arkansas' Leading Afternoon and Sunday
Newspaper

IF you're loaded and want to handle the deal your-
self, call:

KEVIN OSBORNE
Phone: Ext. 433

Bison Camera Catches Familiar Sights Of Fall Counseling and Registrsation



Long lines, tired feet and confusion are widespread as colleges everywhere open their doors for the fall semester. Harding College is no exception.

Above left: While a long line waits outside the American Heritage Center for actual registration procedures, senior Kathy Jones knows from experience that the time passes more quickly when she has someone to talk to. (Photo by Kris West)

Above right: Advised by Dr. Winfred Wright, sophomore French major Alice Landrum contemplates the problems involved with a full schedule of literature courses, debating and writing for the newspaper. (Photo by Bruce Baker)

Lower right: The student center did not escape crowds, as long lines waited to rent post office boxes.



JIMMY'S MENS STORE

115 WEST ARCH • SEARCY, ARKANSAS 72143

- Manhattan Shirts
- Farah and Hagggar Slacks
Flares and Straightlegs
- King's Ridge and Meritt Suits
- Large Selection of Ties

"LATEST STYLES IN FASHION
AND MEN'S CLOTHING"

115 West Arch

Searcy

**AUTOMOBILE AND
PROPERTY INSURANCE
AT A SAVING**

**FACULTY AND STUDENTS
COME BY AND VISIT US
QUOTATIONS GIVEN**

Eubanks
AGENCY

268-5838

**Rand's Poly Clean
Laundry & Dry Cleaners
Welcome Students and Faculty**

Check Our Prices, Workmanship and Quality

— Also One Day Shirt Service —

— Nick Rand

Next to "The Pit" Drive In
Highway 67 East

We Appreciate Your Business

★ ★ ★

**BOOST
THE BISONS!**

★ ★ ★

★ Women's Sportscope ★

By Bonnie Messer

A challenging intramural program is planned for all girls who care to participate this year. This program is provided for one's enjoyment and benefit.

Jackets are awarded to the five girls who accumulate the greatest number of points during the year. To earn a jacket, one must participate in at least three team activities and one individual activity. Club team awards are also given.

Intramural activities for the fall include tennis, softball and basketball. Games are scheduled on Monday and Wednesday nights.

Each week all girls should check the intramural board for announcements and schedules of events for intramural and club games. This board is located inside the Cathcart-Kendall square.

Mrs. Barbara Barnes is director of women's intramurals.

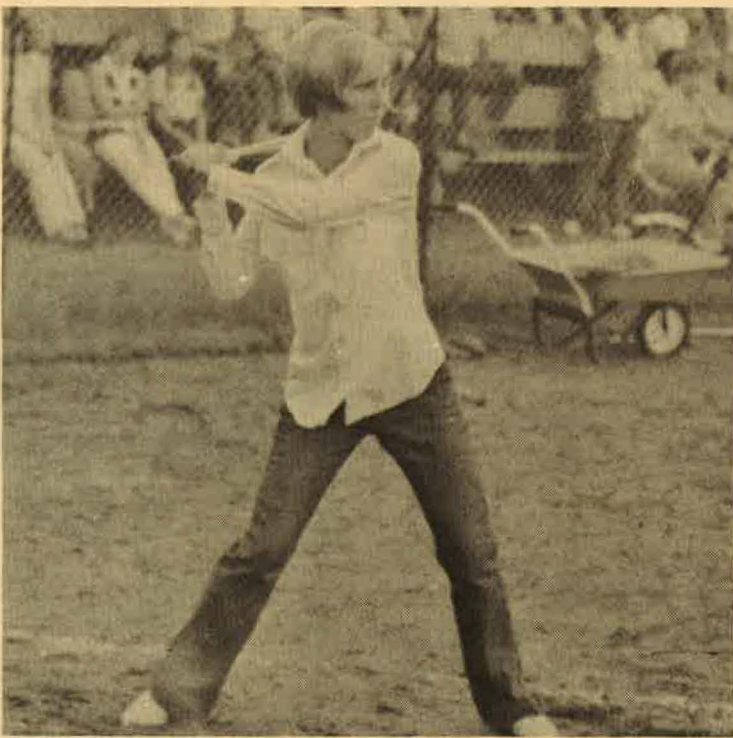
Last Monday night women's intramural softball got under way when Brenda Sprinkle's Indians scalped Joyce Howell's Tigers 14-5. A streak of excitement arose when Melinda Yoakum hit the first home run of the game.

In the second game, Kat Sim's Twins slaughtered Jane Wade's Cardinals 15-0.

In the closest game of the

evening, Betsy McCarroll's White Sox socked Connie Merri-man's Angels 8-6. The Angels made a comeback late in the

game but were not able to surpass the White Sox. Sherry Shipman was the winning pitcher.



Poised and with her eye on the ball, a Harding coed prepares for a mighty swing. — PHOTO BY KIRK SEWELL

1970 Harding College Football

| | | | |
|----------|-------------------------|---------------|-----------|
| Sept. 19 | Southwestern College* | Searcy | 7:30 p.m. |
| Sept. 25 | Millsaps College | Jackson, Miss | 2:00 p.m. |
| Oct. 3 | Southern State College | Magnolia | 7:30 p.m. |
| Oct. 10 | Mississippi College | Clinton, Miss | 7:30 p.m. |
| Oct. 17 | Arkansas A&M** | Searcy | 2:30 p.m. |
| Oct. 24 | Ouachita Baptist Univ. | Arkadelphia | 7:30 p.m. |
| Oct. 31 | Arkansas AM&N | Searcy | 7:30 p.m. |
| Nov. 7 | Henderson State College | Arkadelphia | 7:30 p.m. |
| Nov. 14 | Arkansas Tech | Searcy | 7:30 p.m. |
| Nov. 21 | State College of Ark. | Searcy | 7:30 p.m. |

*Dad's Night

**Homecoming

Head Coach: John Prock; Assts.: Jerry Mote, Cliff Sharp
Dick Johnson

Overland Team Opens Season September 19

By Marilyn McInteer

Harding's cross-country team is aiming to better its second place AIC finish of last season. The initial test of strength will be held tomorrow.

The harriers journey to Cape Girardeau, Mo., for a three-way meet. Harding will be running against Southeast Missouri and Eastern Illinois on a four-mile course.

Coach Ted Lloyd, who took a leave of absence last year to coach in the Central American Olympic Games, has been encouraged with practices. He qualified his remark by stating, "It's really too early to tell how good the team will be, but they seem to be an improved team over previous years."

Returning lettermen Tim Geary and John Ratliff will be counted on heavily. In last year's AIC meet Geary turned in a 24:36 time for second place. Ratliff was close behind in third place with 25:06.

Adding depth to the team are lettermen Bill Slicer, David Embry, Don Blake and Rick Johnson.

New this year are freshmen Tim Hacker, Fred Finke, Richard Bellis and Jerry Whitworth. Paul Jacoby and Ed Bray, junior college transfers, round out the cross-country team.

The harriers have been working out twice daily for the past week. They will work up to running 100 miles per week.

Cross Country Schedule

| | |
|----------|-----------------------------------|
| Sept. 19 | Southeastern Mo. and Eastern Ill. |
| Sept. 26 | Harding Invitational |
| Oct. 3 | Southern State |
| Oct. 17 | SMS Invitational |
| Oct. 24 | Hendrix Invitational |
| Nov. 6 | AIC Meet |
| Nov. 14 | State AAU |
| Nov. 21 | NAIA |



A swift pitch opens women's intramural softball.

Stotts Drug Store



PRESCRIPTIONS
COSMETICS



Revlon

Max Factor

Marcelle

Dorothy Perkins

Tabu and Ambush

103 W. Arch

268-2536

Fun is...



MALONE RECORD SHOP

- Albums
- Singles
- Tapes

- Transistor Radios
- Cassette Tape Recorders
- Fidelity Stereo Needles

Open 9:00 to 5:30 — Mon.-Sat.

DENNIS MALONE, Owner

106 W. Race St.

Phone: 268-9131

WELCOME HARDING STUDENTS!

Use Our Charge Accounts
and Lay-Away Plan

Cothorn's MEN'S STORE

SEARCY, ARKANSAS

FROM THE BENCH

By Lary Sanderson

Almost one year ago I can remember the news spreading through a Harding dorm that the Bisons had pulled an upset victory in Winfield, Kan., over a Southwestern team which had lost only one game in the previous two years. Many late-night TV viewers who were present when the news was phoned in did not believe it at first, and confessed that they never thought it would happen.

For a long time this skeptical attitude had been characteristic of Bison football fans and was a carry-over from the previous season's losing campaign. Bison fans apparently felt that they had to "see it to believe it."

Well, they saw it. The Bisons continued on a winning streak which almost took the conference championship for Harding. Caught up in the excitement of a winning season, Bison fans began supporting Harding's games and school spirit was at a new peak.

Now it is a brand new season and a new Bison team will open against Southwestern here to-

morrow night. The Bisons will field a determined team and will be hoping to go all the way this year. We have a chance to be with them from the start this time. Instead of waiting for them to show us, why don't we show them?

The Bison cheerleaders have planned a pep rally to begin at 7:30 tonight in the administration building auditorium, followed by a bonfire on the freshman parking lot. Those of you who attended the pre-season bonfire last year may remember a statement made that the Bisons would "win whether or not you come to watch — but we'd rather have you there to share it." Let's share this season with the players by showing them tonight that we're behind them.

Kickoff time is 7:30 Saturday night. Be there. And tune in KWCB at 2:00 p.m. on Sept. 25 for the broadcast of the Harding-Millsaps game from Jackson, Miss. This time winning might not be a surprise.

Bisons Open 1970 Grid Season Against Southwestern Saturday

By Lary Sanderson

Tomorrow night the Harding Bisons will open the 1970 football campaign against Southwestern College (Kan.) at Alumni Field. The Bisons will have their work cut out for them. In last year's opener the Bisons edged Southwestern 23-21 on a field goal. Southwestern finished the season losing only two other games and promises to be strong again this year.

Harding will field a young team, especially on offense. Seniors Tom Lewey and Charles Caffey will be the only definite starters in the backfield. Lewey will handle the quarterbacking chores, and Caffey, a 220 lb. Texan, will run from the full-back spot. The tailback slot will be a three-way battle between Senior Bill Watts and freshmen Tom Ed Gooden and Alan Dixon.

The offensive line promises to be strong, led by junior All-AIC Jerry Cook at right guard and senior Mike Watson at tackle. Veteran sophomores Ed Eason at tackle, Rick Brown at guard and senior Vance Cox at center complete the interior line for the Bisons. Cook has recovered from an off-season operation and appears to be going at full speed.

John Manning, a 6'2" 196 lb. senior from Memphis, will line up at tight end, and Ronnie Peacock will return at split end. Manning is recovering from an off-season operation and was an important man in the Bison's 1969 season. Peacock was the AIC's leading receiver in 1969, and in his two years of AIC competition he has caught 80 passes for a total of 874 yards.

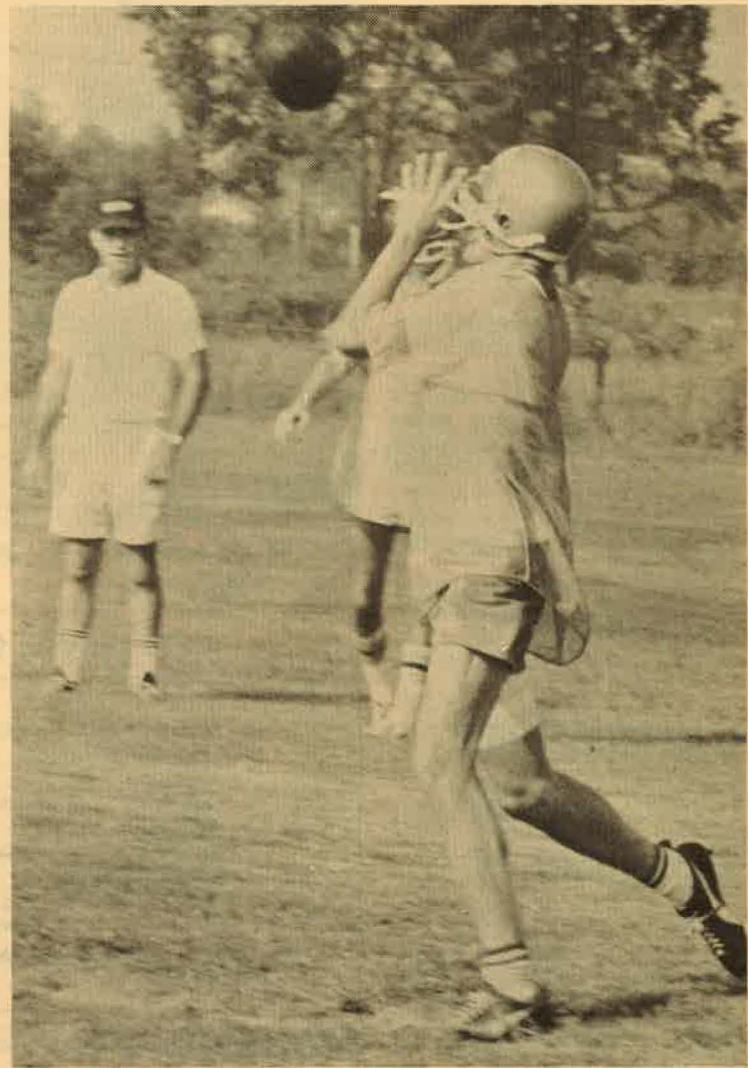
Harry Starnes, former Bison starter at the flanker position, will be redshirted for the season with a broken arm. Sophomore David Lumpkin will probably start in his place.

The defense will have to replace several good men lost from last year, but appears to be sound at the present. It will be led by senior co-captain Eugene Johnson at defensive

end and senior linebacker Ken Merritt. Several new faces will be on the Bisons' starting defense this year. One to remember will be Clarence Hicks, who will be playing his first year for Harding at middle guard, replacing injured Dale Payne. Hicks has been doing, in the words of Coach Prock, "a tremendous job" in summer practice.

Concerning the upcoming

game, Coach Prock observed that the Southwestern team is a big one physically and that they consistently play good football, having lost only five games in the last three years and tying for their conference last year. He said in order to win the Bisons would "really have to play ball — they are winners and have a winning attitude. It will be a good test for some of our new boys."



Coach Prock observes as freshman Tom Ed Gooden practices receiving.

— PHOTO BY KIRK SEWELL



Roffler

SCULPTUR-KUT

**WYATT-POOLE
BARBER SHOP**

OPEN 7:30 A.M. — 5:00 P.M. TUESDAY—SATURDAY

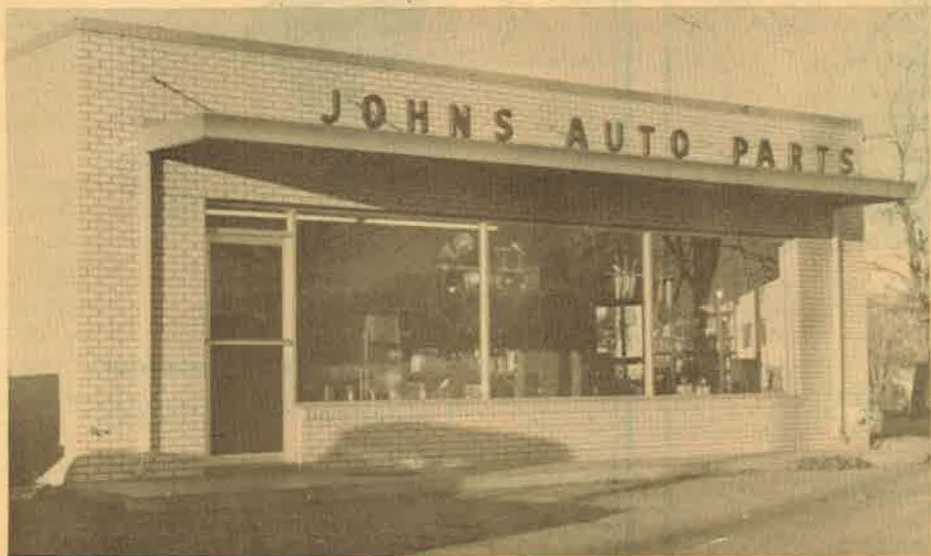
Northside of Court Square

268-9717

John's Auto Parts

JOHN BURKETT, Owner

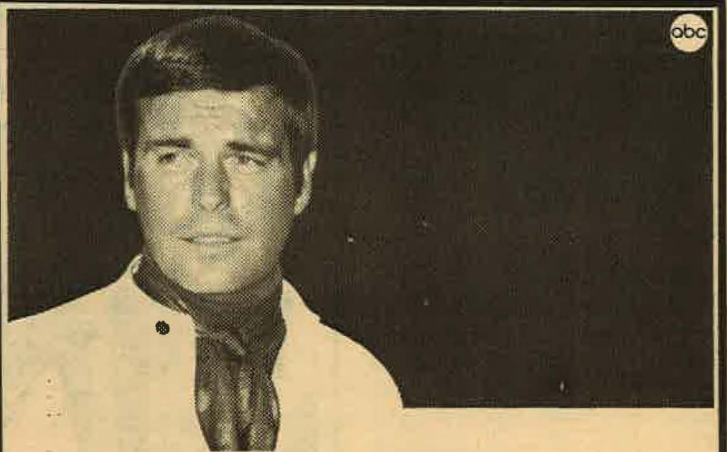
"Quality Plus Service"



"Let us take care of your automotive needs"

1414 E. Race St.

268-6136



It Takes A Thief

New Season! He steals to stay out of jail. Follow Robert Wagner to exotic places for more light-fingered capers.

Brought to you by

HONDA

and

HONDA FUN CENTER

Hwy. 67 East

Next Door to "The Pit"

Owned by Mr. and Mrs. Lowder

FROM THE BENCH

By Lary Sanderson

Almost one year ago I can remember the news spreading through a Harding dorm that the Bisons had pulled an upset victory in Winfield, Kan., over a Southwestern team which had lost only one game in the previous two years. Many late-night TV viewers who were present when the news was phoned in did not believe it at first, and confessed that they never thought it would happen.

For a long time this skeptical attitude had been characteristic of Bison football fans and was a carry-over from the previous season's losing campaign. Bison fans apparently felt that they had to "see it to believe it."

Well, they saw it. The Bisons continued on a winning streak which almost took the conference championship for Harding. Caught up in the excitement of a winning season, Bison fans began supporting Harding's games and school spirit was at a new peak.

Now it is a brand new season and a new Bison team will open against Southwestern here to-

morrow night. The Bisons will field a determined team and will be hoping to go all the way this year. We have a chance to be with them from the start this time. Instead of waiting for them to show us, why don't we show them?

The Bison cheerleaders have planned a pep rally to begin at 7:30 tonight in the administration building auditorium, followed by a bonfire on the freshman parking lot. Those of you who attended the pre-season bonfire last year may remember a statement made that the Bisons would "win whether or not you come to watch — but we'd rather have you there to share it." Let's share this season with the players by showing them tonight that we're behind them.

Kickoff time is 7:30 Saturday night. Be there. And tune in KWCB at 2:00 p.m. on Sept. 25 for the broadcast of the Harding-Millsaps game from Jackson, Miss. This time winning might not be a surprise.

Bisons Open 1970 Grid Season Against Southwestern Saturday

By Lary Sanderson

Tomorrow night the Harding Bisons will open the 1970 football campaign against Southwestern College (Kan.) at Alumni Field. The Bisons will have their work cut out for them. In last year's opener the Bisons edged Southwestern 23-21 on a field goal. Southwestern finished the season losing only two other games and promises to be strong again this year.

Harding will field a young team, especially on offense. Seniors Tom Lewey and Charles Caffey will be the only definite starters in the backfield. Lewey will handle the quarterbacking chores, and Caffey, a 220 lb. Texan, will run from the full-back spot. The tailback slot will be a three-way battle between Senior Bill Watts and freshmen Tom Ed Gooden and Alan Dixon.

The offensive line promises to be strong, led by junior All-AIC Jerry Cook at right guard and senior Mike Watson at tackle. Veteran sophomores Ed Eason at tackle, Rick Brown at guard and senior Vance Cox at center complete the interior line for the Bisons. Cook has recovered from an off-season operation and appears to be going at full speed.

John Manning, a 6'2" 196 lb. senior from Memphis, will line up at tight end, and Ronnie Peacock will return at split end. Manning is recovering from an off-season operation and was an important man in the Bison's 1969 season. Peacock was the AIC's leading receiver in 1969, and in his two years of AIC competition he has caught 80 passes for a total of 874 yards.

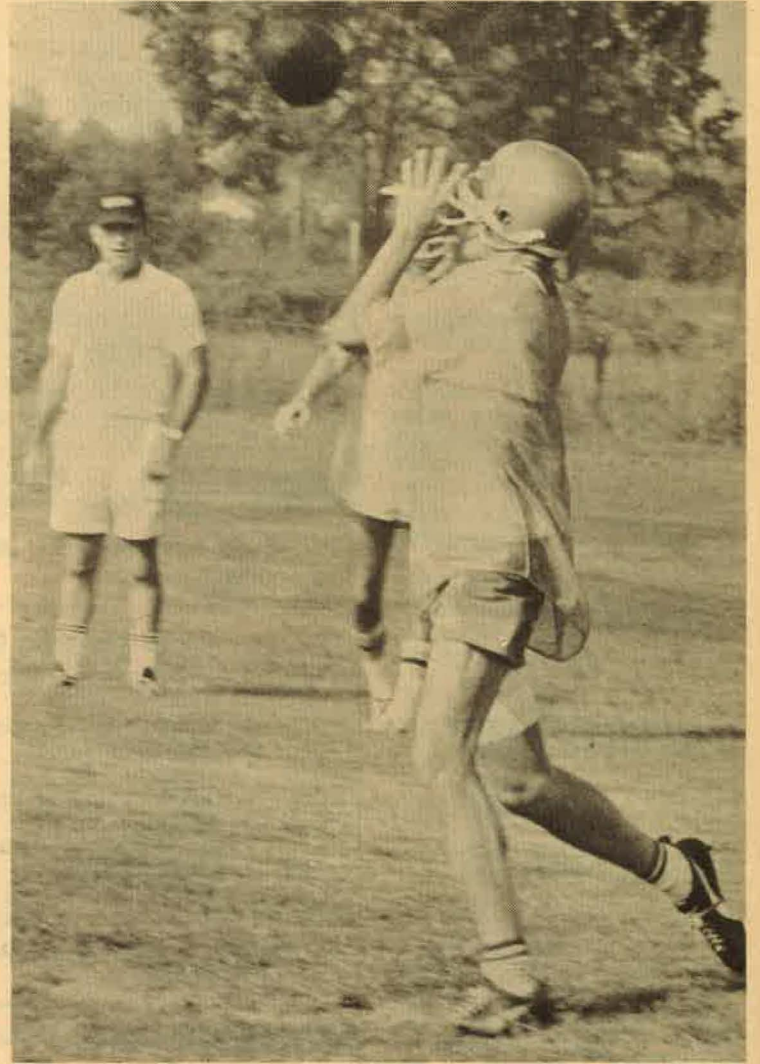
Harry Starnes, former Bison starter at the flanker position, will be redshirted for the season with a broken arm. Sophomore David Lumpkin will probably start in his place.

The defense will have to replace several good men lost from last year, but appears to be sound at the present. It will be led by senior co-captain Eugene Johnson at defensive

end and senior linebacker Ken Merritt. Several new faces will be on the Bisons' starting defense this year. One to remember will be Clarence Hicks, who will be playing his first year for Harding at middle guard, replacing injured Dale Payne. Hicks has been doing, in the words of Coach Prock, "a tremendous job" in summer practice.

Concerning the upcoming

game, Coach Prock observed that the Southwestern team is a big one physically and that they consistently play good football, having lost only five games in the last three years and tying for their conference last year. He said in order to win the Bisons would "really have to play ball — they are winners and have a winning attitude. It will be a good test for some of our new boys."



Coach Prock observes as freshman Tom Ed Gooden practices receiving.

— PHOTO BY KIRK SEWELL



Roffler

SCULPTUR-KUT

WYATT-POOLE
BARBER SHOP

OPEN 7:30 A.M. — 5:00 P.M. TUESDAY—SATURDAY

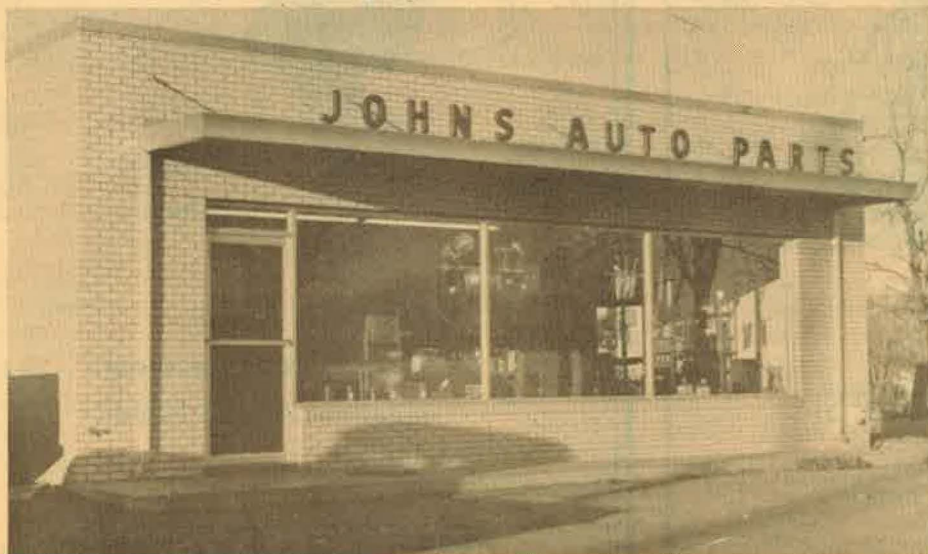
Northside of Court Square

268-9717

John's Auto Parts

JOHN BURKETT, Owner

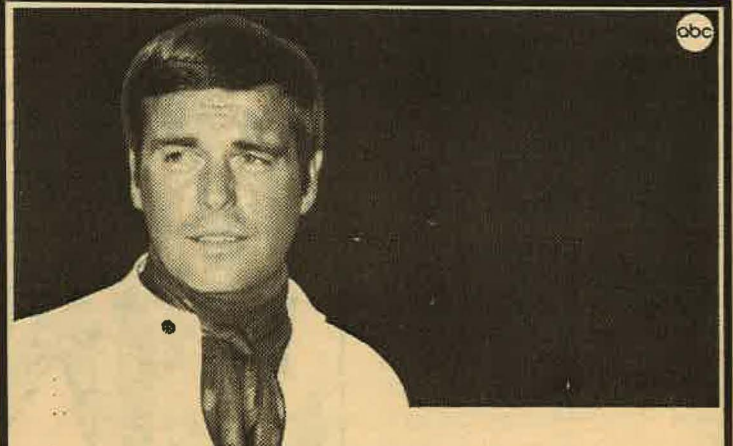
"Quality Plus Service"



"Let us take care of your automotive needs"

1414 E. Race St.

268-6136



It Takes A Thief

New Season! He steals to stay out of jail. Follow Robert Wagner to exotic places for more light-fingered capers.

Brought to you by
HONDA
and

HONDA FUN CENTER

Hwy. 67 East

Next Door to "The Pit"

Owned by Mr. and Mrs. Lowder